



HEALTHY SPORTING CLUB PROGRAM

PARTNERSHIP GUIDELINES

Healthway works in partnership with organisations to build a healthy and more active Western Australia. The Healthy Sporting Club Program supports one of our five key priority areas, increasing healthy eating.

Some of the broad actions we seek to undertake to increase healthy eating include:

- Reduce children's exposure to the marketing of unhealthy food.
- Increase access to healthy food.
- Improve public awareness of healthy eating options.
- Encourage healthy eating habits from a young age.

HEALTHY SPORTING CLUB PROGRAM OBJECTIVES

Healthway is offering funding of up to \$4,000 to Western Australian community sporting clubs competing in a recognised competition over the 2021-2022 summer season.

The Healthy Sporting Club Program is aimed at partnering with local sporting clubs to achieve the following objectives:

- Increase the availability of healthy food and drink choices at club-run canteens or kiosks.
- Reduce the promotion of unhealthy food and drink choices. This includes not prominently displaying sugary drinks for sale.
- Reduce the promotion of unhealthy messages or brands.
- Improve club member knowledge of the importance of healthy eating.
- Educate canteen or kiosk managers, and/or staff (including volunteers) in offering healthy food and drinks in club-run facilities.

Support will be provided to clubs through the Western Australian School Canteen Association Inc. (WASCA).

Clubs must be prepared to meet Healthway's Minimum Health Policy requirements and Co-Sponsorship Policy and Guidelines.

The amount of Healthy Sporting Club Program funding allocated will depend on:

- Alignment to the Healthy Sporting Club Program objectives.
- The size of your sporting club.
- Ability to reach Healthway's priority target groups.

ELIGIBILITY

To be eligible for Healthy Sporting Club Program funding, clubs are required to meet the following criteria:

- Be an incorporated association, company, statutory body or trust.
- Be ABN registered or provide an ATO 'Statement by Supplier' form.
- Fulfil all previous acquittal requirements for Healthway funded programs.
- Provide retail food from a canteen or kiosk facility located in Western Australia.
- Compete in a recognised sporting competition during the 2021-2022 summer season.
- Maintain a general public liability insurance policy of at least \$10,000,000 for the term of the project.
- Have appropriate Health and Safety and Risk Management policies and practices in place to deliver the project.
- Comply with all State and Commonwealth Laws which apply to the project.

A club is not eligible for funding if it:

- Has an existing Healthway partnership for the same period.
- Received Healthy Sporting Club funding within the previous three years.
- Receives, or is eligible to receive, Healthway funding directly through a State Sporting Association.

HEALTHY SPORTING CLUB PROGRAM PARTNERSHIP GUIDELINES

Funds granted by Healthway can be used to:

- Increase knowledge of healthy food and drink choices.
- Supply equipment to assist in the preparation and promotion of healthy food and drinks.
- Up to \$400 can be used to reward a club representative to co-ordinate the program. This should be in the form of a gift card or voucher so that a receipt for this expenditure can be obtained. Please ensure the gift card is in line with the program objectives and not for an unhealthy brand.

Examples of eligible funding items include:

- Education initiatives, for example: engaging the expertise of a dietitian.
- Kitchen preparation appliances, for example: a display fridge, sandwich press, utensils.
- Hydration initiatives, for example: a water bubbler.

Funds cannot be used for:

- Day-to-day running costs of the sporting club.
- Travel costs.
- Uniform and clothing.
- Purchasing of food or drinks for the canteen/kiosk.

For further ideas, see this example budget:

EDUCATION INITIATIVE	DESCRIPTION	COST
Including food service and nutrition education. For example: <ul style="list-style-type: none"> • Nutrition seminar • Additional login access for Fuel to Go & Play training • Food safety & hygiene training 	1 x nutrition seminar for members; tailored to children and/or adults (contact WASCA for a specific quotation)	\$650
	2 x Canteen-specific financial management workshop (provided by WASCA)	\$40
	1 x Healthy Club Coordinator gift voucher	\$400
	Education Initiative Total	\$1,090
HYDRATION INITIATIVE	DESCRIPTION	COST
For example: <ul style="list-style-type: none"> • Water bubbler • Water bottles and carriers 	1 x water bubbler (plumbed in)	\$1,600
	Hydration Initiative Total	\$1,600
NUTRITION INITIATIVE	DESCRIPTION	COST
Club owned canteen equipment. For example: <ul style="list-style-type: none"> • Display fridge for sandwiches and fruit • Sandwich press • Apple slinky machine • Blender for smoothie/soup • Kitchen aprons 	1 x blender (commercial grade)	\$300
	1 x counter-top display fridge	\$800
	1 x professional cutting boards	\$35
	1 x popcorn maker	\$40
	Nutrition Initiative Total	\$1,175
TOTAL REQUESTED		\$3,865

REQUIREMENTS FOR FUNDING

Sporting Clubs must meet the following requirements to receive Healthway funding:

1. Training

At least one club representative must complete the WASCA Fuel to Go & Play Community Venues Online Training. Ideally this would happen in the first four weeks after you receive Healthway funding notification. The training is free for club representatives. Training will take approximately 45 minutes to complete and the trainee will be provided with a certificate of completion. You can access the online training at www.fuelto.go.com.au/product/community-venues-online-training/.

2. Healthy food and drink options

- a. Clubs will review their canteen or kiosk menu in conjunction with WASCA, using the Fuel to Go & Play traffic light system to rate foods and drinks as green, amber or red based on their nutritional value. A checklist menu that is required for you to submit upon application is available on the Healthway website [here](#). This menu must be completed and submitted as a supporting document to the application form. See page 5 for details.
- b. Clubs will work to increase the availability and promotion of green food and drink items and reduce the number of red food and drink items on offer at the club canteen or kiosks and work towards achieving targets of minimum 40% green and maximum 30% red.
- c. Sugary drinks will not be prominently displayed (although they can still be sold). See page 5 for details.

3. Education

- a. To improve club member awareness of healthy eating choices, clubs are encouraged to engage the services of a sports dietitian or others with expertise in this area to provide a talk or workshop. WASCA can assist with this.
- b. Fuel to Go & Play resources will be provided to sporting clubs including fact sheets, posters, nutrition information and healthy eating tips.

4. Minimum Health Requirements Policy

Sporting Clubs will need to comply with Healthway's Minimum Health Requirements Policy for all project activities. See page 6 for details.

5. Co-Sponsorship Policy

Clubs will be contractually required to comply with Healthway's co-sponsorship conditions. See page 6 for details.

6. Acquittal

At the conclusion of the Healthy Sporting Club Program, clubs will need to provide copies of:

- Receipts related to all expenditure.
- Fuel to Go & Play training certificate for at least one club representative.
- Photos of your canteen or kiosk before and after you have made changes, including fridges and counters that demonstrate non-display of sugary drinks.
- A copy of your updated menu.
- An acquittal form to detail what worked well and what could be improved.

Please note: Milestone payments will be made based on sufficient evidence for clubs to achieve condition 1, 2a and 6.

FUEL TO GO & PLAY TRAFFIC LIGHT SYSTEM

The Fuel to Go and Play Program, which is delivered by WASCA, uses a traffic light system to rate food and drinks as green, amber or red, based on their nutritional value. The traffic light system is based on nutrient criteria that support recommendations in the Australian Dietary Guidelines. The Fuel to Go & Play Program helps organisations provide and promote healthy choices while operating an economically viable canteen or kiosk.



- Forms the basis of a healthy diet.
- Good sources of vital nutrients.
- Core food and drinks from the five food groups in the Australian Guide to Healthy Eating.



- Have some nutritional value.
- May contain moderate amounts of energy, fat, sugar and/or salt.
- Should be selected carefully.



- Lack adequate nutritional value.
- Often high in energy, fat, sugar and/or salt.
- Discretionary items in the Australian Guide to Healthy Eating.

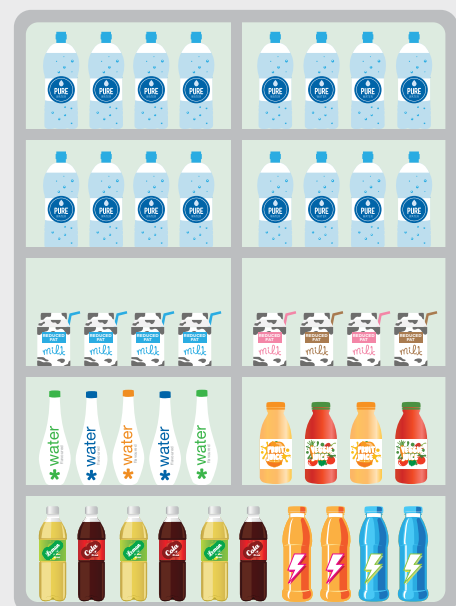
WHY THE FOCUS ON SUGARY DRINKS?

Poor nutrition and physical inactivity are major contributors to overweight and obesity which is rapidly become a major public health issue in our community.¹ While there are many factors that contribute to the increasing rates of obesity in WA, research suggests that sugary drink consumption plays a significant role in driving obesity trends. Sugary drinks contribute almost no valuable nutrients to Australian diets, but deliver large quantities of sugar.²

It is a condition of Healthway funding for the Healthy Sporting Club Program that sugary drinks are not prominently displayed in your canteen or kiosk, however sugary drinks may still be sold.

By removing sugary drinks from prominent display, Healthway aims to encourage Western Australians to rethink their sugary drink consumption and switch to healthier options including water, reduced-fat milk or unsweetened drinks.

This fridge layout provides an example for promoting healthy options and ensuring red items (sugary drinks) are out of sight.



¹ https://ww2.health.wa.gov.au/Articles/N_R/Overweight-and-Obesity-in-WA.

² Obesity Policy Coalition. (n.d). A comprehensive policy program to reduce consumption of sugary drinks in Australia: Policy Brief.

MINIMUM HEALTH REQUIREMENTS POLICY

For all events and activities the following minimum requirements must be implemented by the sporting clubs, as a condition of Healthway’s partnership:



1. Provide and maintain smoke-free indoor and outdoor areas.



2. Provide healthy food and drink options including free drinking water and non-display of sugary drinks.



3. Provide adequate sun-shade.



4. Do not use unhealthy food and drink as prizes or run competitions that promote the sale of unhealthy food and drink, including lollies, chocolates and soft drink.



5. Provide safe warm-up practices for physical activity.



6. Should alcohol be available, serve in standard size drink portions and provide low strength options and non-alcoholic options.



7. Do not use alcohol or unhealthy food and drink as prizes or awards or run promotions that encourage rapid consumption or glamorise being drunk.

CO-SPONSORSHIP CONDITIONS

Healthway’s Co-Sponsorship Policy assists Healthway achieve the objectives of its partnership program and ensure these arrangements meet the requirements of our legislation. Co-sponsors in this context are other sponsors of Healthway supported organisations with a presence at Healthway supported events, whose involvement has the potential to diminish the effectiveness of the health promotion partnership.

Applicants for funding are required to declare the full details of any sponsorship that may result in the promotion of alcohol, food or drink products in association with any activities of the applicant organisation. Healthway will assess the risk of any co-sponsorship requirement(s) that do not align with health promotion objectives. In some circumstances, funding may be offered on a conditional basis subject to co-sponsorship arrangements.

Information on Healthway’s Co-Sponsorship Policy and Guidelines are available at www.healthway.wa.gov.au.

PAYMENTS

If the club is registered for GST, Healthway will gross-up the approved funding for GST liability upon the issue of a Recipient Created Tax Invoice.

Two payments will be made:

Payment milestone one: 95% of the funding will be paid on received evidence that a club representative has completed the Fuel to Go & Play Community Venues Online Training and the club has submitted a food and drink menu for review by WASCA.

Payment milestone two: 5% of the total funding will be paid to the club when the acquittal documents have been received by Healthway.

SUCCESSFUL APPLICANTS

Successful Healthy Sporting Club Program funding applicants are required to:

- Nominate a club representative(s) to complete the Fuel to Go & Play Community Venues Online Training.
- Submit a copy of your club's food and drink menu for review by WASCA.
- Remove sugary drinks from prominent display in the club-run canteen or kiosk.
- Arrange an education session, if required.
- Communicate via club newsletters, social media and other promotional initiatives that the club is a Healthy Sporting Club and acknowledge Healthway funding where appropriate.
- Complete an acquittal form to tell us what worked well and what can be done better.
- Provide photos of the changes to the display of your canteen or kiosk.
- We also require copies of receipts to show how funds were spent.

HOW TO APPLY

To lodge a Healthy Sporting Club Program funding application, complete the following steps:

1. Check your club is eligible by reviewing the eligibility criteria.
2. Confirm the Minimum Health Requirements Policy and Co-Sponsorship Conditions have been agreed to by your sporting club's governing body.
3. Register and complete all sections of the eApplication Form via www.healthway.wa.gov.au. A full assessment of your application cannot be undertaken without this information.
4. Upload a copy of your club's bank statement and a copy of your current club canteen or kiosk menu.
5. Confirm the details are accurate as your club will be required to submit an acquittal based on the information you provide through your application. Please include the details of the primary contact for the club-run canteen or kiosk in the application.
6. Submit the eApplication Form by **12pm, Friday 24 September 2021**.

MORE INFORMATION

Contact Healthway to discuss your
Healthy Sporting Club application:

Phone 133 777

Email healthway@healthway.wa.gov.au

Apply online [here](#)

Twitter @HealthwayWA

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