



Community Event Toolkit

Fuel to Go & Play® Community Nutrition Services - information and resources to support the provision of healthier food and drinks at Healthway partnered community events

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About Fuel to Go & Play®

Fuel to Go & Play® is an initiative of the Western Australian School Canteen Association Inc. (WASCA). It aims to support community organisations such as sporting clubs, recreation venues and community event organisers create healthier food and drink environments and promote healthy eating.

As a stakeholder, you are best placed to determine which resources in this toolkit will best support your event.

Please contact your Healthway Partnership Officer for more information. The Fuel to Go & Play® team are also available to offer further information and support.

Contact the team at [**fueltoغو@education.wa.edu.au**](mailto:fueltoغو@education.wa.edu.au)



Food providers at community events

Fuel to Go & Play® supports all food services, whether it is a franchised café, volunteer run canteen, mobile food vendor, caterer or simply a BBQ and esky rolled out on game days.

At community events a food service includes:

- mobile food vendors (food trucks)
- onsite canteen, cafe, kiosk or coffee shop
- community organisations offering a sausage sizzle as a fundraiser
- caterers.



How we can support your event

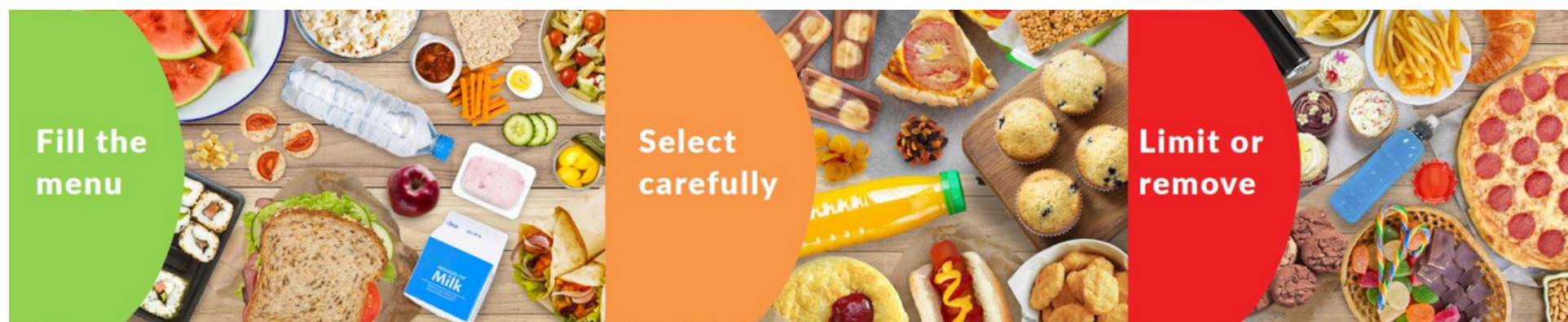
Fuel to Go & Play® can support your event with:

- working with mobile food vendors and caterers to offer healthy options
- provide community organisations offering a sausage sizzle with ideas to make the BBQ a healthier one!



Healthy options at community events

Fuel to Go & Play® uses a traffic light system to rate food and drinks as green, amber or red, based on their nutritional value. This helps to identify healthy options. The Fuel to Go & Play® team are here to help you add more green items and reduce red items to make menus healthier.



Healthier Vendor Guide

The Healthier Vendor Guide (HVG) is a go-to-guide for groups, organisations and event planners that are responsible for coordinating the food and drinks offered at an event. It is updated quarterly for summer, autumn, winter and spring.



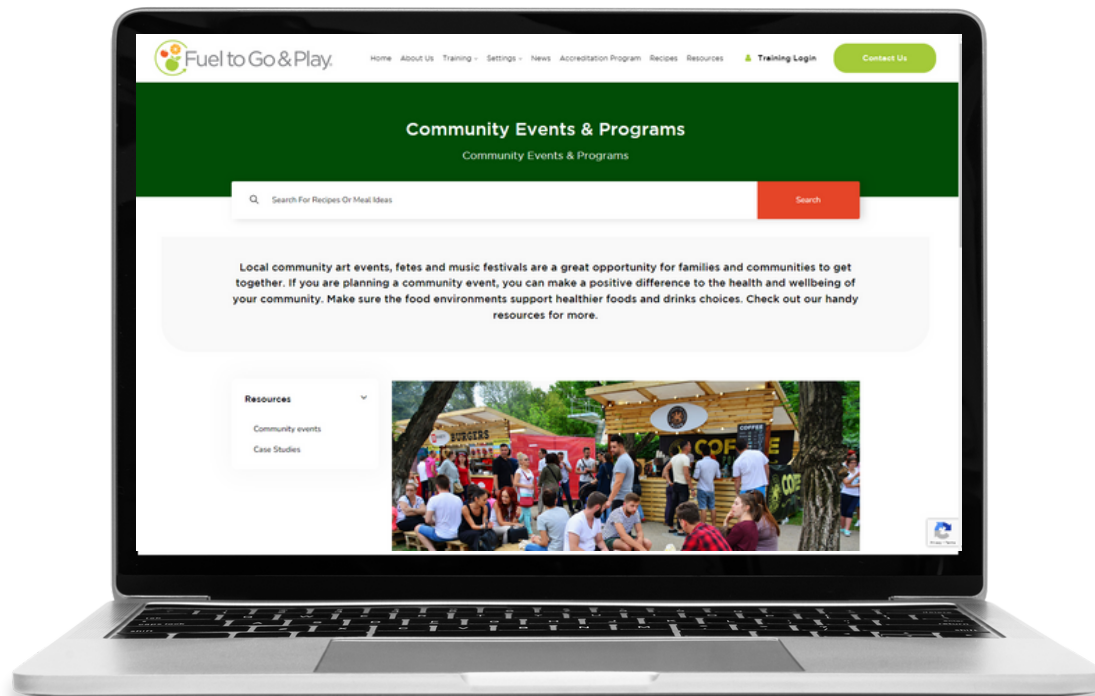
Healthier Vendor Guide

Your guide to sourcing healthier food and drink vendors for community events & sporting clubs



Tools and resources

The Fuel to Go & Play® website houses a suite of free online training and resources, such as fact sheets, case studies and recipes, to support you to create a healthier food environment at your event. Visit the Community Events page on our website to download and use.



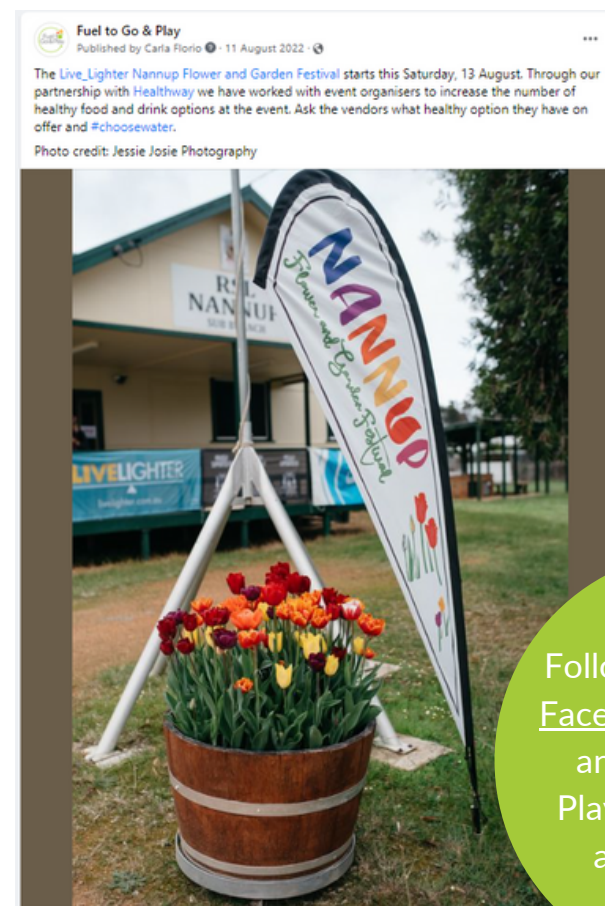
Merchandise

Fuel to Go & Play® and Healthway have merchandise to help you and your food vendors promote healthy eating and the healthy options available. We can also customise some resources for your event.



Social media promotions

Fuel to Go & Play® has a suite of social media tiles to make it easy for you to spread the word and promote healthy eating messages. Contact the team to access the full suite of social media tiles. We can also promote your event on our socials.



Follow Healthway on [Facebook](#) and [Twitter](#) and Fuel to Go & Play® on [Facebook](#) and [Instagram](#)

Don't forget to tag us: #fueltogo #fueltogoandplay #fuelup #beyourbest #creatingahealthierWA #healthyeating

Fuel to Go & Play messages

Fuel to Go & Play® has a wide range of promotional messages for you to utilise throughout the event to promote healthy eating.

Key Messages

- *"Ditch sugary drinks and fuel up with water instead"*
- *"To be your best hydrate with water"*
- *"Fuel up with fruit"*
- *"Fuel up with veggies"*

Suggested Master of Ceremony announcements.

- *"Thanks to Healthway and the Fuel to Go and Play® team, most of our food vendors are providing healthy options at (your event) "*
- *"We encourage you to avoid sugary drinks and fuel up with water today at the (your event)"*
- *"Sugary drinks such as soft drinks, slushies and energy drinks do not provide us with the fuel we need to keep our bodies healthy. Fuelling up with water is the best option!"*
- *"Small changes can make a big difference. Fuel up on nutritious food loaded with fruit and vegetables."*



What others are doing

Be inspired by other organisations who have partnered with Fuel to Go & Play® to promote healthy eating.

Mandurah Performing Arts Centre



Dardanup Bull and Barrel Festival

Contact us

The Fuel to Go & Play® team are happy to offer you further information and support. Please contact us with any questions or just for a chat.

Phone 08 9264 4999

Email fueltogether@education.wa.edu.au

  @fueltogetherandplay

